



# NFC Card

## Near-field communication

Expand your wireless communications with the NFC Cards! With a simple touch from an NFC enabled device, your phone can be prompted and sent to a link of your choice- whether that's a new company website, an app to download or a social media page. The NFC Card is like the business card that keeps on giving, and makes sharing data easy. Most smart phones made since 2014 have NFC built-in, making it a widely accessible technology. Fully customise the card on the front and back to make the NFC Card the new business card for any brand to reach their wireless and contactless communication potential.

### Features

- ✔ Simply touch your smart phone to the NFC Card to begin
- ✔ Link the NFC Card to any web address
- ✔ Fully customisable branding to both sides of the card
- ✔ NFC built into most smart phones since 2014
- ✔ Lead Time: 3-4 Weeks (depending on quantity)
- ✔ MOQ: 100 units

### What is NFC?

**NFC**, or *Near-field communication*, is a short-range wireless connectivity technology that allows NFC-enabled devices to communicate with other NFC devices when touched together or brought within a few centimetres.

### Product Size and Weight

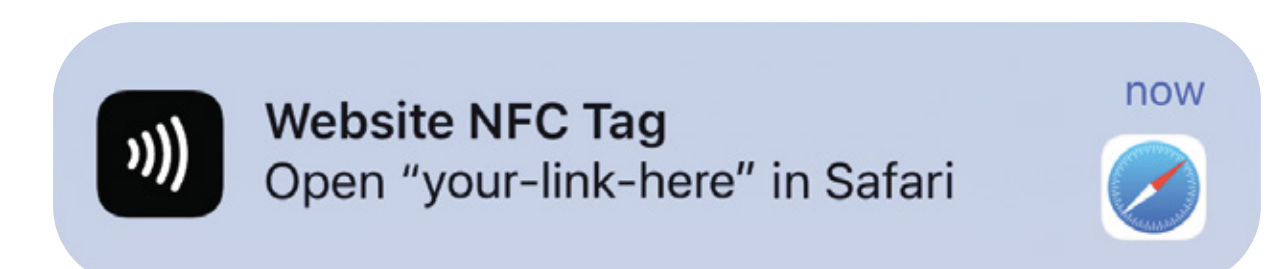
Length: 85mm  
Width: 54mm  
Height: 1mm  
Product Weight: 6g

### Printing Area and Branding Options

Print Area Dimensions:  
Front & Back: 85 x 54mm  
Full Colour



### iPhone NFC Tag Example



Tap the NFC card to the iPhone to be prompted with the above custom Website NFC Tag link.

Other smart phones will have NFC capabilities that might need to be activated in the settings.